

.JOSEFINE

20IES BOITIQUE HOTEL "DIE JOSEFINE"

in Esterházygasse in Vienna's 6th district, the former Hotel Fürst Metternich became ["Die Josefine"](#). The renovation of the Gründerzeit building was realized according to the plans of architect **Daniel Hora** of [.MEGATABS](#). For the **interior in Art Déco style**, the architects used materials such as velvet, brass and green marble. These meet **sixties elements** and a **Viennese interpretation of burlesque**. The past is mixed with the contemporary and creates a very **unique atmosphere**.

"The vision was that by entering the hotel you are immediately immersed in another world. A world in which life is an eternal celebration. And it doesn't matter if it's day or night, simply because you forget time and space," says architect Daniel Hora.

The city-famous cocktail bar ["Barfly's"](#) also experienced an all-round makeover and was reopened in a new appearance. Large mirrors, plush seating, séparées, skilfully placed lighting - the architects from [.MEGATABS](#) designed much of the furniture used in the hotel, as well as all the lamps and light fixtures.

When you walk through the doors of the hotel rooms, berry-colored walls, crystal chandeliers, and mirrors await you. The dominant materials in the hotel "The Josefine" are **velvet, brass, green marble from Italy and wood**.

The name **Josefine** is no coincidence either: the house tells the story of **Josefine de Bourblanc**, a young French aristocrat who was born in Vienna in 1895 as the daughter of an ambassador. That same year, her father acquired shares in the building that would later become a hotel. Josefine herself returned to Vienna after studying in Paris and followed her vocation as a hostess in this very hotel.

The hotel's own bar **"Barfys"** shines in new splendor after the reopening. During the day, it serves as a breakfast area for hotel guests. At night, it transforms into a cocktail bar. Depending on the time of day, this area also exudes a different atmosphere.

In terms of furnishings, care was taken *"to consciously preserve much of the house that was already there and create new things to fit the character of the beautiful house and the era of the 1920s,"* says owner and hotel director Stallmajer.

Glamorous 1920s-style Art Déco meets Viennese wicker, crystal chandeliers meet surrealist art.

.ABOUT MEGATABS architekten

.MEGATABS architects are Daniel Hora and his team, working interdisciplinary in the core areas of architecture, design and graphics, where the size of a project does not matter. The spectrum of projects ranges from urban master plans to school and residential construction to store architecture and furniture construction. Each new task whether "MEGA"- big or "TABS"- small is a challenge that the team, based in Vienna and Salzburg, gladly accepts. Here it is above all important to him to work closely with the client. Together, the aim is to create unique objects. Good architecture means for the architects to recognize potentials of the individual circumstances and to use these for the

project, whereby humans as users are always in the center. They see it as their responsibility to bring architecture closer to people and to communicate the possibilities of good architecture.

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